



Domestic Violence Awareness Month

October is Domestic Violence Awareness Month.
Did you know that 1 in 4 families experience domestic violence?

Here are some ways you can show your support and increase awareness.

Businesses

Develop a workplace policy on DV

Develop a work place policy at your business that says that you do not tolerate domestic violence and includes ways in which you can support victims in the workplace.

Fundraiser

Organize a fundraising event to benefit 360 Communities Lewis House in support of our services to victims of domestic violence and sexual assault.

Drive

Organize a drive for items needed at 360 Communities Lewis House, such as diapers, toiletries, gas cards, school supplies, etc.

Minnesota Says NO MORE

Participate in Minnesota Says NO MORE Activities, that could include creating your own PSA, video, or photograph of your organization and why you say "no more" to domestic and sexual violence.

Email Awareness

Include something about domestic violence in your business email signature during the month.

Utility Companies

Include a message in your monthly mailings about domestic violence and sexual assault.

Restaurants

Donate 25% of proceeds from one night to 360 Communities Lewis House.

Post Materials

Set up a table in your business with materials on domestic violence that include facts, statistics, resources, and other ways to get involved.

Purple Thursdays!

Ask employees to wear purple on every Thursday during the month of October to show their support and increase awareness.

Government Agencies

Proclamation

Mayors and City Councils declare October as Domestic Violence Awareness Month in your city and encourage community members to take action.

Fundraiser

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Drive

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Walk A Mile in Her Shoes

Organize an event where men literally walk one mile in women's high heeled shoes. It's not easy, but it gets people talking about issues related to violence against women. This could also be a fundraiser, where you ask men to pay \$5 to do the walk and money collected benefits 360 Communities Lewis House. For more information, see www.walkamileinhershoes.org.

Paint the Town Purple

Citizens are asked to wear purple clothing and to change outdoor lighting and décor at their homes to purple by using purple lights, displaying purple wreaths, or tying purple ribbons to mailboxes, trees or vehicle antennas.

Invite a Speaker to talk about DV

Ask 360 Communities Lewis House staff, volunteer, or survivor to speak at your organization about domestic violence issues.

Police Departments

Support victims by buying domestic violence awareness license plate covers, car magnets, and pins, to be worn/shown during business hours.

Faith Communities

Gala

Organize an event where people get together for a fun night out to eat, drink, talk and learn about how domestic violence impacts families in our community. Offer those attending an option to donate cash or goods to support families at 360 Communities Lewis House. A speaker could also be included for education and awareness.

Fundraiser

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Drive

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Purple Bake Sale

Organize a bake sale that includes only purple treats. For example, cupcakes with purple frosting, purple cookies, etc. Proceeds could benefit your organization or 360 Communities Lewis House families.

Church Campaign

Address issues related to domestic violence in monthly newsletters and/or mailings. Include a prayer in support of victims each day of October, and on the last day of the month, ring bells at worship in remembrance of victims and support of survivors.

Invite a Speaker to talk about DV

Ask 360 Communities Lewis House staff, volunteer, or survivor to speak at your organization about domestic violence issues.



360 Communities Lewis House provides 24 hour services and support to victims of domestic and sexual violence. Some of our services include crisis counseling (phone/person), support groups, financial assistance, safety planning, and more.



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**If you need assistance with
planning your activity, contact:**

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